

RMCC Clerk

From: Dean Morgan <dmorgan@pineshield.co.uk>
Sent: 06 July 2026 08:30
To: RMCC Clerk
Cc: Abigael Miola
Subject: Introduction to local home care services as a resource

Good morning,

My name is Dean Morgan and I'm Managing Director of Pineshield, a local home care provider with a current goal of building our support for people within Radyr, Pentyrch, Creigiau and the surrounding communities. We have been providing care across Cardiff for over 23 years although we are aware that these areas are underserved and are working to extend our reach here.

I'm getting in touch because we believe that helping people remain independent isn't something any one organisation can achieve alone. Community councils, community centres and local groups often know their residents better than anyone else, and we know how important the work you do is in helping people stay connected, active and supported.

We'd simply like to introduce ourselves as another local resource that may be helpful if you ever become aware of an older resident, unpaid carer or family who could benefit from a little extra support at home.

That support might involve personal care, companionship, help after a hospital stay, respite for a family carer, or simply regular visits that enable someone to continue living safely and independently in the community they know and love.

Equally, we'd be delighted to learn more about the activities and support available through your organisation/local communities. Whenever appropriate, we'd much rather signpost people towards local community groups alongside any care they receive, because staying connected is just as important as practical support.

If you'd be happy to meet or arrange a call, I'd love to introduce myself and our Outcomes Manager, learn more about your work and explore how we can support one another for the benefit of local residents. Alternatively, I'm very happy to call in with some information at a time that's convenient for you. We have recently created some flyers which may be useful to share if you're open to it.

Thank you for taking the time to read my email. I hope we have the opportunity to work together in the future.

Kind regards,

Dean Morgan
Managing Director | Rheolwyr
Gyfarwyddwr

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